

You're receiving this newsletter because you have signed up for Commuter Challenge.  
If you are no longer interested, unsubscribe [here](#). Having trouble reading this email? [View it in your browser](#).

JULY 2011

[Forward to a friend](#)

[Tweet](#)

## WELCOME NEW MEMBERS!

Click here to learn more about these travel options:

- [Bicycling](#)
- [Riding the bus](#)
- [Light Rail](#)
- [Northstar](#)
- [Carpooling/vanpooling](#)
- [Telework](#)
- [Walking](#)

## EXTEND YOUR CHALLENGE

[Log in here](#) to track your trips.

## CONGRATULATIONS TO OUR LATEST \$50 GIFT CARD WINNERS!

A winner is chosen every week – [track your trips](#) to be automatically entered to win.

**June 6 – 12**  
Karen Schindler  
Bloomington

**June 13 – 19**  
Charlie Ballard  
St. Paul

**June 20 – 26**  
Lori Sorenson  
Bloomington

**June 27 – July 3**  
Paul Higby  
Lakeville

**July 4 – 10**  
Eliza Leahy  
St. Paul

**July 11 – 17**  
Kent Kolstad  
Bloomington



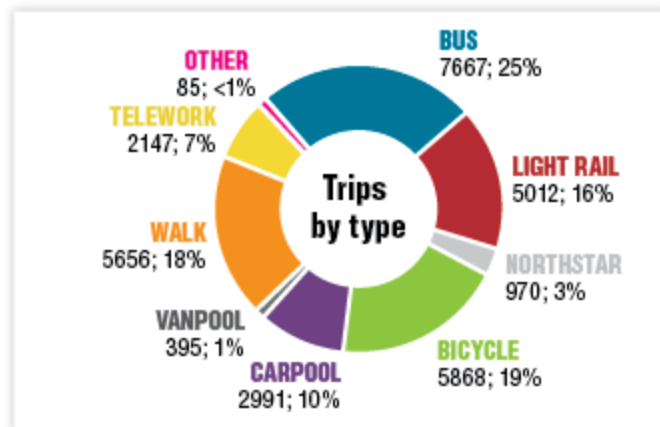
## BIGGEST. CHALLENGE. EVER. (Thanks!)

More people took the 2011 Commuter Challenge than any other year in the campaign's almost 10-year history. Nearly 16,000 people pledged to try new ways of taking trips between April 1 and June 30. On average, participants pledged to try two different ways of getting around – taking the bus and biking, for instance. Below is the breakout:

**45%** pledged to try transit (buses or trains)

**44%** pledged to try non-motorized trips (walking, bicycling or teleworking)

**11%** pledged to try ridesharing (carpool or vanpool)



Winners from all over the metro area were randomly selected in the Grand Prize drawing. Congratulations!

**Netbook**

## ARCHIVES

Past issues of eNewsletters can be found [here](#).

FOLLOW US ON 



Lindsey Holzer, *Minneapolis*

Jo Ellen Christiansen, *Coon Rapids*

Chris Feile, *Minneapolis*

### **Kindle**

Kathy Thomas-Jotblad, *White Bear Lake*

Nichilis Peters, *Minneapolis*

### **iPad**

Dimitri Hatzigeorgiou, *Plymouth*

Holly Kuel, *Burnsville*

Steve Compton, *Zimmerman*

In the [June newsletter](#), we added an extra challenge for those who shared that month's newsletter with others via Twitter or e-mail. Pamela Vo of Minneapolis won this contest and selected a limited-edition [Northstar model train](#) as her prize.

---

## Extending the Challenge

Nearly 2,700 of those who pledged extended their Commuter Challenge by registering to track trips online. A winner of a \$50 Gift Card is drawn every week. Here's what May winner Paul Hodges says about the Challenge:

*My family and I used our gift card that I received for "extending my challenge" to buy some treats for our summer vacation trip. They were all the sweeter knowing that I had reduced my commuted distance by more than 500 miles during the course of the challenge.*

From April 1 through June 30, members tracked 91,000 trips totaling over 1.1 MILLION miles – reducing by 326 tons the amount of CO2 that would have been produced by instead driving alone.



Questions? Comments? [Contact us](#).

